

Michael Welsh is an industrial designer who holds extensive experience in the contract furniture realm with an emphasis on seating and design leadership. After earning a Bachelors of Science in Industrial Design from The Ohio State University Michael began his career at Steelcase Design Studio to then later move into seating design leadership at the Haworth Design Studio. His designs have won multiple awards including IDEA, Reddot, Best of NeoCon and other domestic and international accolades. As the Principal and founder of Grand Rapids-based Michael Welsh Design, his target focus is new product creation for interior and exterior environments. He believes the key to achieving and creating a peak experience begins with design. "Design is what creates an experience, so create a great one." As an avid sea kayaker, explorer, and nature enthusiast Michael strives to bring his passion for the environment into his design work. This appreciation for nature and outdoor spaces is what drives Michael to create sustainable, circular designs that benefit both the user and this great planet.



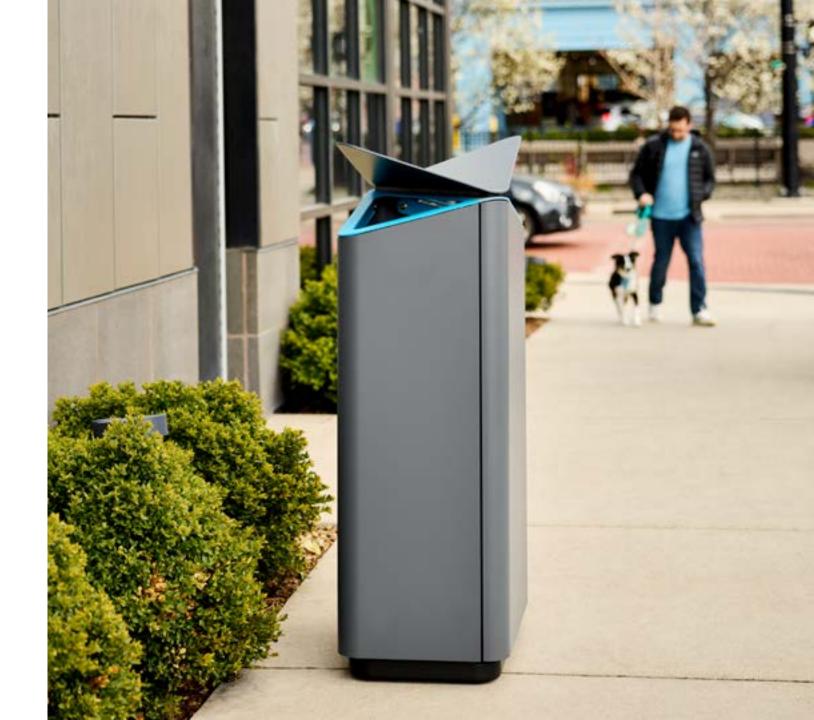


## Capable, Versatile, Beautiful

Rockford Litter + Recycling is a modern receptacle system designed to elegantly enhance landscape stewardship in a range of demanding outdoor settings. Created in collaboration with Grand Rapids-based industrial designer Michael Welsh, Rockford is adaptable in function and form, its refined silhouette designed to work both solo and in efficient, modular groupings for litter, compost and different categories of recycling.



Available in side-opening and top-opening styles, Rockford's increased volume, durable all-metal construction, and ease of servicing make it an ideal solution for high-traffic public outdoor spaces. The 45-gallon capacity reflects the standard specification for many municipalities, enabling the Rockford Litter + Recycling system to become a core element in determining a city's cohesive visual identity.











While modern and minimal, the Rockford litter's differentiating design details communicate quality and serve to quietly elevate fellow Landscape Forms site furnishings. On the side-opening version, the lid takes the form of an origami-inspired folded plane, seemingly floating above the container. For the top-opening model, the litter's lid is akin to an oblique pyramid with the faces cut out, lending the receptacle a directional quality and a rhythm when placed in groupings.

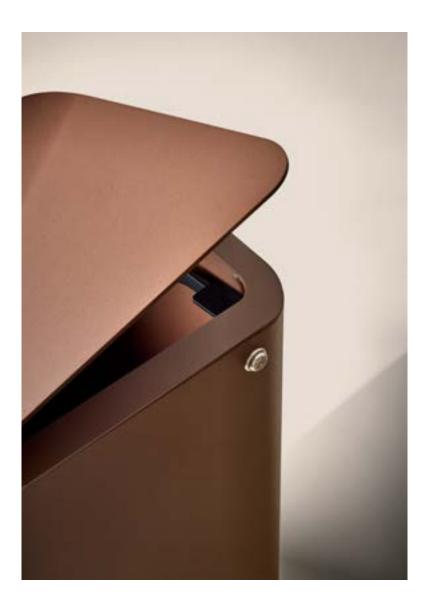


On both the side- and top-opening versions, the lid can be color coded to clearly communicate to users its appropriate contents when placed together in scalable groupings. A locking front access door and bag catch ensures ease of servicing, allowing contents to be comfortably removed through the front of the receptacle.









#### **Materials**

#### Vivid Series - Powdercoated Metal\* (Fine Texture)



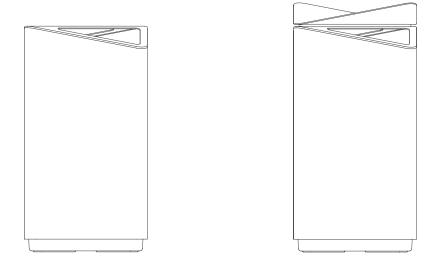
#### **Neutral Series - Powdercoated Metal\***



#### **Architectural Series - Powdercoated Metal\*** (Fine Texture)



### **Statement of Line**





## **Pedestrian Mall**



3 Unit Recycling Station | Side-Opening Models

# Corporate



2 Unit Recycling Station | Top-Opening Units

## Campus



4 Unit Recycling Station | Side-Opening Units

