

NORMA



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Norma

Like a child's drawing of a chair, Norma is reduced to its essence: stark, lightweight, polished. This formal purity is leavened by vibrant colors, natural materials, lively details and topstitching. Originally conceived in leather, it now includes upholstered models and durable metal and veneered legs that extend its range and use. Norma is available in chair versions with three backheights, stool and lounge with hard leather covering or fabric and leather upholstery cover. Hard leather versions are available with top stitching or decorative, inverse zipper. Upholstered versions are available with top stitching only. Lounge is available in hard leather only with top stitching or decorative, inverse zipper. Painted, chromed and veneered metal legs extend the durability of upholstered chair and stool versions for contract use.

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Designer

Lievore Altherr Molina, 2005

Lievore Altherr Molina was founded by Alberto Lievore, Jeannette Altherr and Manel Molina in 1990. Their humanist design approach is informed by the fundamental desire for pure, beautiful forms derived from the constraints of function, technology and context. Distinguished by a multi-disciplinary method that engages furniture, interior, product, and package design, their work has been globally exhibited and acknowledged. They are the recipients the prestigious National Design Award (1999) in Spain where they practice and teach extensively.

Awards

— Red Dot Product Design Award
2007, Germany

Applications

— Home
— Break-out area
— Waiting room
— Library
— Restaurant
— Cafeteria

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Private residence
Lisbon, Portugal
Art. 1707
Art. 0806 Nuur



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1

- 1 Double Tree By Hilton Hotel
Amsterdam, The Netherlands
Art. 1709
- 2 Covent Garden Building
Brussels, Belgium
Art. 1714 Stool
- 3 Lounge area
Art. 1717



2



3



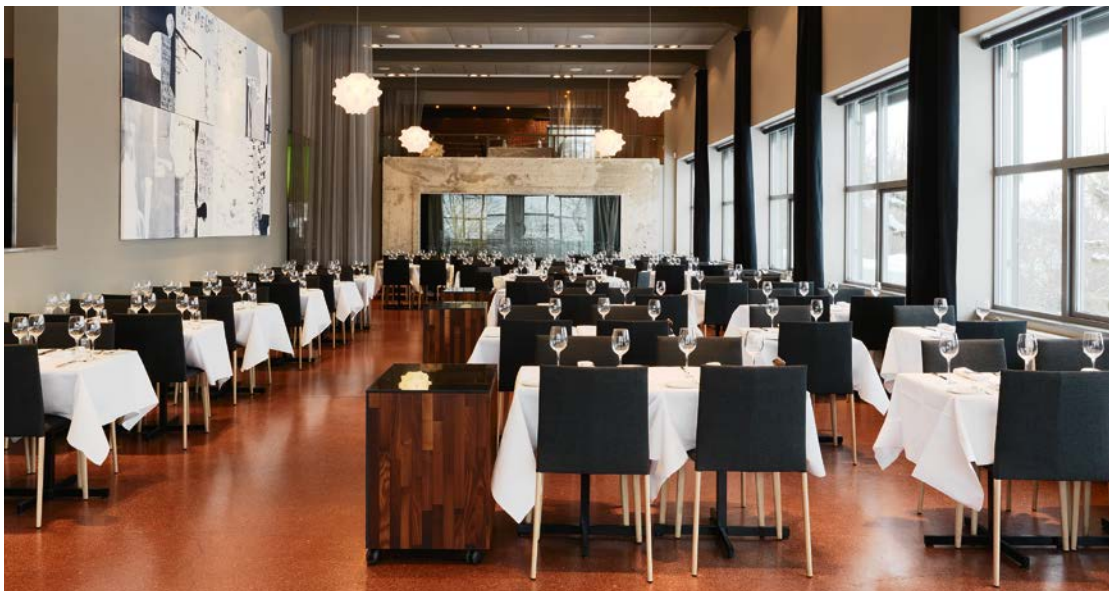
1

- 1 Messner Mountain Museum Ripa,
Bruneck, Bozen
Art. 1701
Art. 0967 Fred
- 2 L'Oréal Academy, Moscow
Russia
Art. 1701
- 3 Ekebergrestauranten,
Oslo, Norway
Art. 1707



2

3





1



2



3



4



5



6



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Chair

- 1 Backrest h 76
- 2 Backrest h 85
- 3 Backrest h 85
- 4 Backrest h 96
- 5 Lounge
- 6 Counter stool
- 7 Bar stool



Stackable chair

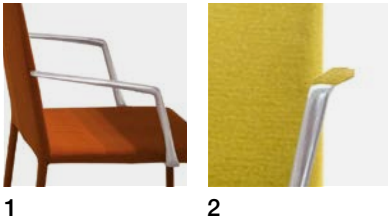
- 3 Backrest h 85

Finishes



- CRO — Chrome finish steel
- V12 — Matt White powder-coated
- V39 — Matt Black powder-coated
- L20 — Wood - Bleached oak
- L21 — Wood - Wengé
- L22 — Wood - Natural oak
- L23 — Wood - Teak effect

Options and accessories



- 1 Integrated armrests in aluminium
- 2 Upholstered integrated armrests in aluminium

Carded In

Flexibility and versatility are values which we express through a broad range of customization options made available at the design stage. Each product collection can be upholstered with any of the finishes included in our catalog: an extensive choice of different solutions that can be adapted to the needs of any project. We provide samples, tests and certifications, to support our customers throughout the decision process.

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Ultrafabrics.

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www.ultrafabricsllc.com



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www.elmoleather.com



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www.spradlingvinyl.com

maharam

Availability: USA
www.maharam.com

Soft leather

Availability: Worldwide

Graded In

The customization options become virtually limitless thanks to the collaboration of internationally renowned partners. Each product collection available in our catalog can now be upholstered with any of the selected upholsteries offered by the manufacturers who have included their fabric and leather products in our collections. Nearly 100 upholstery collections available make countless combinations possible in terms of fabrics, colors, technical specifications and prices.

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