



### **PRESS RELEASE**

FOR IMMEDIATE RELEASE







# PRODUCT DESCRIPTION

MADGE is a part of the Adam Jackson Pollock signature limited production series. Madge is a free-form expression of the essence of light when captured in our fine metal wire cloth diffusers. A simple discrete light bar suspended below illuminates the wire cloth creating folds of light and shadow and defining the wire cloth in space. A very unique and simple piece that glows like firelight adding warmth and softness to any room. Madge can be custom fabricated to different sizes and finishes upon request. Available in Stainless Steel, Bronze or Brass wire cloth.

# PRODUCT APPLICATION

This design works in almost any environment, from private residences to commercial spaces.

# **CONSTRUCTION & FINISHES**

- Brass, Stainless Steel or Bronze Wire Cloth
- approx. 18in W x 50in L x 24in H (custom sizes available)
- 9w LED

DESIGNED BY Adam Jackson Pollock

MANUFACTURED & DISTRIBUTED IN THE USA BY Fire Farm, Inc.

### ABOUT THE COMPANY

Fire Farm Lighting is a custom lighting design and manufacturing company. In addition to a pre-designed product line, we provide complete creative and fabrication services to conceptualize and execute original designs. Using an ever-expanding variety of materials and processes, we make lights to define space and create exciting environments. We make light to live by.

# **KEY FEATURES**

- Made in the USA
- Clear, concise installation instructions and efficient design translate to an easier, faster, reliable assembly
- In cluster formations, scalable to any environment
- Easy on-site adjustment of suspension height
- LED illumination uses a fraction of the energy used by an incandescent bulb
- Custom sizes and finishes available