Platinum

Memento New Glory

Villeroy & Boch

1748

You have chosen a masterpiece from Villeroy & Boch featuring accomplished design, innovative technology and a precious décor made of high-quality platinum. You will be able to enjoy the inimitable elegance of your washbasin for many years to come. This is guaranteed by 260 years of experience with top-quality ceramics and by a name that, all over the world, is synonymous with the claim to top design and the highest quality: Villeroy & Boch.

Congratulations on the purchase of your new Memento New Glory washbasin.

Platinum

Flow properties of liquids on a conventional ceramic surface.

With **ceramic**plus, the liquids flow off more quickly and the ceramics remain cleaner.

Dirt and limescale stick more easily to conventional ceramics.

With **ceramic**plus, dirt is hardly able to gain a hold. Easy cleaning, even with dried limescale.

Excellent products need an excellent surface finish: **ceramic**plus.

As spectacular as your new washbasin may look, it is child's play to clean. This means that you have not only chosen outstanding design and the highest quality but also a product with great easy-care properties. **ceramic**plus is an innovative development from the Villeroy & Boch research laboratories that is based on the latest findings from the field of physical materials research.

Villeroy & Boch has succeeded in further improving the properties of ceramics. A special process gives the **ceramic**plus surface a permanent high quality finish. On **ceramic**plus, the water forms droplets. These droplets flow off into the outlet, taking residues, such as limescale and dirt, with them. And should any deposits remain, **ceramic**plus is much easier to clean. Even dried limescale is easier to remove. And without aggressive cleaning agents – for the benefit of the environment: a real advantage in the bathroom! Tested and confirmed by the Fraunhofer Institut in Braunschweig and the wfk-Forschungsinstitut für Reinigungstechnologie (wfk-Cleaning Technology Research Institute).

Thanks to the innovative production process, the surface finish of your ceramic washbasin has special easy-care properties:

- Durability
- Scratchproof
- Hygiene
- Colour variety
- Insensitive to acids and alkalis

We hope your exclusive, easy-care washbasin gives you a great deal of pleasure!

With daily care, your washbasin will shine for many years to come.

For the daily cleaning of your ceramics, we recommend using a soft, non-abrasive sponge or cloth. If you wish to use a cleaning agent, it is best to use a standard, general-purpose cleaning agent.

You don't even need to worry about stubborn dirt.

To remove stubborn dirt, we recommend using gentle bathroom cleaning agents or mild, general purpose cleaning agents. Your benefits: Thanks to the easy-care properties of **ceramic**plus, you will achieve fresh cleanliness and optimum hygiene without the need for aggressive cleaning agents.

You can use all standard cleaning agents.

ceramicplus is resistant to all acids and alkalis typically used in the home (as well as cosmetic and medical products containing solvents, alcohol and acetone).

Please do not use any aggressive cleaning agents that are harmful to the environment.

As all ceramic surfaces, **ceramic**plus will also be damaged by the regular use of scouring creams and powders, highly concentrated drain cleaning chemicals, special tap/metal cleaning agents or bleaching agents containing chlorine.

Microfibre cloths are suitable for **ceramic**plus.

Tip: Dampen microfibre cloths before use.

In the case of very stubborn dirt:

Leave bathroom or limescale cleaning agents to act overnight. Gels and foam cleaning agents are particularly suitable as they also adhere well to slanting surfaces. Or: simply place a cloth soaked in cleaning agent over the dirt.

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