



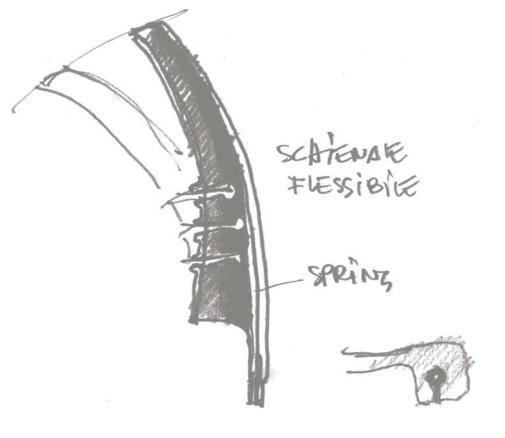
simplicity

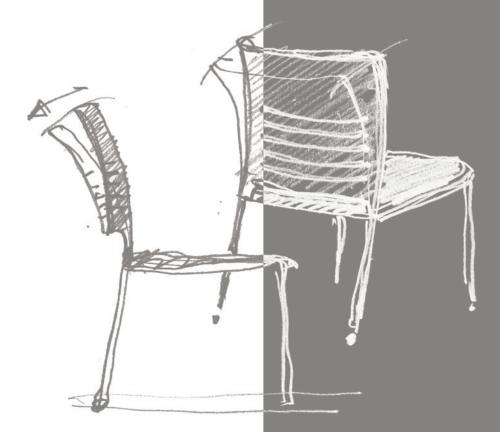
Giancarlo Piretti's goal in creating the Strive collection was simplicity. His simple, yet elegant design is comfortable and affordable.

"Throughout my design career,
I've sought to bring the highest
comfort level to the greatest number
of people by reducing cost."

- Giancarlo Piretti







affordability

Low Cost Materials – High Comfort Seating

Using readily available, recyclable materials, Piretti achieved low cost seating with a difference. That difference is flex-back comfort. Strive seating uses low cost polypropylene with slats in the back to permit flexing, while thin steel rods in the back provide rigidity for support.





Simple, Elegant, Comfortable Designs

Piretti applied a consistent design language throughout the Strive collection — stack chairs, cafe stools, nesting chairs, task chairs, task stools, and fixed seating. All have a flex back to encourage movement and relaxation. The back curve provides lateral support. The contoured seat dissipates pressure points.

Strive C

Caster Base Chairs
Available with cantilevered or
loop arms, or armless
Upholstered or poly seat





Task Chairs/Stools Available with cantilevered arms or armless Upholstered or poly seat



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Sled Base Chairs

Available with cantilevered arms or armless Upholstered or poly seat



Nesting Chairs (available Fall 2008)

Available with cantilevered arms or armless Upholstered or poly seat





4-Leg Chairs/Stools

Available with cantilevered or loop arms, armless or with tablet Upholstered or poly seat

Designed by Giancarlo Piretti.

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