Case Study



Offices furnished with Prevail casegoods meet The Shopoff Group's technology requirements and create a sophisticated, inspiring atmosphere where employees and clients feel valued.

For more than 25 years, clients have counted on The Shopoff Group for investment returns that outperform Wall Street and for personal, one-on-one service. As a result, the name Shopoff is synonymous with trust and integrity, and now the company's new head office in Irvine, California, reinforces its role as a leader in real estate investment.

The Shopoff Group

Design Challenge

To accommodate the firm's growing practice, founder and principal Bill Shopoff and his wife Cindy, who managed much of the interior design for the 8,000 sq. ft. project, sought to create a memorable, workable corporate headquarters.

Aesthetically, they wanted the new space to express the company's values and reputation for superior long-term investment returns. Functionally, they needed efficient workspaces that supported the company's technology

essentials, offered ergonomic support, and provided lots of storage. Kimball Office's unique use of wood across product lines provided the best of all worlds.

"We were searching for wood furniture and workstations that met our performance and budget requirements, yet were timeless and reflected our success," explains Ms. Shopoff, "Kimball Office gave us exactly what we wanted in a beautiful, classic design that conveys warmth, strength, and stability."

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Abundant natural light makes this Prevail office in Oxford Cherry luminous. Also featured are Wish ergonomic seating and Acapella guest chairs.



The Delano lounge collection, with its architectural lines, imparts subtle strength and substance, while Evoke casegoods add to this office's contemporary flair.

The Kimball Office Solution

The Shopoff Group's new building features private offices in Evoke and Prevail casegoods. Wish ergonomic task seating, Acapella guest chairs, and LF Series lateral files complete the workspaces. For client reception areas, Ms. Shopoff selected the Delano lounge collection for its visual impact and maximum comfort.

The finishes, Oxford Cherry and Autumn Cherry, with Mushroom Tigris laminate and Barley paint, were chosen for their warm, natural appeal. Consistent grain patterns and Kimball Office's ability to broadly match finishes across product lines made it easy for Ms. Shopoff to create a unified theme of confidence and value investing throughout the firm's headquarters.

The decision to use a single furniture source and effective project management by Interior Office Solutions, a Kimball Office Select Dealer, made specifying, ordering, delivery and installation smooth and worry free.

"We couldn't be happier with our new offices," says Bill Shopoff.

"The attractiveness of the furniture enhances the beautiful building and provides an environment that makes all of our employees very proud."

Kimball Office. A place that works for you.



Vista lounge chairs provide timeless and comfortable seating.



Simple and streamlined, LF Series lateral files supply ample, secure storage.

Product specifications: Evoke® and Prevail® casegoods; Wish™, Skye®, Delano™, Acapella®, Bingo®, and Vista™ seating; Xtreme™ stools; and LF™ Series lateral files.

Project team: Bill Shopoff and Cindy Shopoff, The Shopoff Group; Paula McCassy and Rachael Ziebold, Interior Office Solutions.

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